

ERP, Microsoft Dynamics NAV 2009, Mail-Order-IT, E-Commerce

Mail-Order-IT reaches the first milestone toward achieving the “Certified for Microsoft Dynamics” accreditation

prisma informatik’s software solution for mail-order businesses passes solution test on its way earning the “Certified for Microsoft Dynamics” designation

Nuremberg, March 26 2013. prisma informatik announced today that its software Mail-Order-IT, an industry solution for Microsoft Dynamics NAV has passed the Software Solution Test for Microsoft Dynamics, which is a major requirement for Certified for Microsoft Dynamics status.

Certified for Microsoft Dynamics is Microsoft Corporation’s highest standard for partner-developed software. This certification represents a significant step in elevating the standard for partner-developed software solutions for industry-specific business applications. Solutions with a successful software test have demonstrated development quality and compatibility with the Microsoft Dynamics product. VeriTest Software Testing Services performed independent and rigorous testing on the solution’s integration with Microsoft Dynamics. prisma informatik GmbH was also reconfirmed being Microsoft Certified Partner with the ISV Competency.

“By requiring the software solution to meet our highest standards, Microsoft is assuring customers that these certified solutions work with their investments in Microsoft Dynamics” says Doug Kennedy, vice president, Microsoft Dynamics Partners. “Microsoft congratulates prisma informatik on the software test results and wishes it success in earning the Certified for Microsoft Dynamics designation.”

In detail prisma informatik’s software Mail-Order-IT is a versatile all-in-one solution for the eCommerce and mail order business. It offers a wide range of integrated modules for the uniform management of your business processes. So Mail-Order-IT is on the one hand able to control sales processes in different

external front-end systems, on the other hand it has the ability to manage back-end processes effectively.

One of the software's core elements is the full integration of common webshops like OXID eShop, Magento and Intershop and trade platforms like eBay and Amazon. Further the typical back office operations, needed in eCommerce are supported by the software. Exemplary are the automated order workflow with incorporation of the receipt of payments as well as the coordination of logistics processes in cooperation with different service providers.

Because of Microsoft Dynamics NAV's wide range of modules, not only the needs of trading establishments can be satisfied. "It is also possible to map processes of manufacturing companies. This is one of the reasons why Mail-Order-IT users, which are primarily SMEs, can easily serve B2B and B2C clients at the same time, utilizing just one single software system", says Jens Thamer, chief executive of prisma informatik. Mail-Order-IT simply adjusts to the specific needs and tasks of your company.

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About prisma informatik GmbH:

prisma informatik GmbH was founded in October 2006. The company provides midsize companies, especially for trade, automotive and manufacturing with very high quality standards, services and solutions based on Microsoft technologies Dynamics NAV, SharePoint and SQL Server. In addition prisma informatik is qualified to consult you in Business Intelligence questions. Being a QlikView Solution Provider prisma informatik can help you by analyzing your data with the Business Discovery software QlikView and the connector NAV-Discovery. prisma informatik assume project implementation, design and realization of complex systems. The customers of prisma informatik are national and international companies.

The portfolio is rounded off by an extensive training program for Dynamics NAV applications prisma academy.

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